

# PEACE & JEANS WITH JUSTICE FOR THE HOLIDAYS

## *Join CJM's Holiday Jeans with Justice Actions*

Since January 2005 workers at Manufacturas Lajat, a large blue jeans maker with 12,000 workers in the states of Coahuila and Durango Mexico, have been fighting for justice on the job. Right now, they are at the forefront of the struggle for labor rights in Mexico. A victory at Lajat could break the decades-long cycle of repression of workers in Mexico.

The Lajat workers are demanding:

- **Levi's live up to its claims of corporate responsibility and require Lajat to bring work back to the Gomez plant.**
- **Levi's and Lajat insure that the union election take place and that workers' rights and Levi's Code of Conduct be respected**
- **End the blacklist**
- **Lajat make all contributions to the social security (IMSS) and housing funds (INFONAVIT)**
- **If the Gomez plant is not reopened, then the workers must be reinstated at the Lajat Torreon plant with fully paid transportation.**

Get your friends and organizations involved in sending Levi's Strauss a holiday message:

- Leaflet at stores in your city where Levis are sold (JC Penney, Dillards, Kohls, Wal-Mart, and many more) starting November 25 and continuing through the holidays
- Help spread the word to other groups to leaflet too
- Raise funds for Lajat workers with Solidarity cards
- Get others to send a message to Levi
- Visit Mexican Consuls
- Help with letters to the editor about Levi's/Lajat and web blogging

Contact us for an organizing kit: [m\\_ojeda@igc.org](mailto:m_ojeda@igc.org) or [jancel@igc.org](mailto:jancel@igc.org)

The Coalition for Justice in the Maquiladoras  
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Send contributions for the Lajat workers made out to CJM to  
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