

Tell Levis Sweatshops Are No Value

Levi Strauss & Co. says "values are fundamental to our success." They say their subcontractors must respect workers' rights. Yet, one of Levi's Mexican suppliers - Lajat - has shut down a factory because workers were organizing to try to eradicate sweatshop conditions such as forced, unpaid overtime, no access to water and clean bathrooms, and exposure to dangerous chemicals. Levi's admitted Lajat violated their code, but they won't insist Lajat respect Levi's values. Lajat fired workers and called the police to intimidate and assault them, but Levi's says they can't tell Lajat how to run their business. Send this coupon to Levi. Tell them you want Jeans with Justice, not empty talk of values.



No Justice, No Jeans

www.coalitionforjustice.net

Dear Mr. Kobori:
MKobori@levi.com

I am concerned about the Lajat workers in Mexico. You claim that Levi's protects workers against sweatshop conditions, but you are not protecting the Gomez Palacio Lajat workers' right to organize. Lajat shut the plant to avoid a union election. Your claim that you can't interfere in Lajat's business decisions is not ethical. If you stand by your Code you must take action.

Please, insist that Lajat give the workers back their jobs and ensure their right to organize.

Sincerely, _____

City _____

Michael Kobori
Vice Pres.
Global Code of Conduct
Levi Strauss & Co.
1155 Battery Street
San Francisco, CA 94111

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MKobori@levi.com

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